



## Go Play Rugby Welcoming New Players to Your Club Workshop

Time & Lead	Activity	Time and Resources
	<p><b>Outcomes: RFU Community Rugby Staff/CB campaign Teams to:</b></p> <ul style="list-style-type: none"> <li>• Know how clubs can make themselves welcoming to new players.</li> <li>• Identify possible action for CB's.</li> </ul>	<p>60/75 Mins</p> <p>Slide 1</p>
15 Mins	<p><u>Introduction</u> To include:</p> <ul style="list-style-type: none"> <li>• Half the group members will be given a warm welcome with drinks and nibbles. They will be shown to their seats and will be handed a programme of what they can expect over the next hour. They will also receive a club badge.</li> <li>• The other half will have a table to congregate around where a miserable 'club member' will shout "name" and scribble down the response.</li> <li>• Pair up with someone from the other group. Ask 'Were you made to feel welcome at today's session? If yes, why? If no, why?'</li> </ul>	<p>Slide 1</p> <p>A range of drinks, nibbles and free gifts. Session programme, club badge.</p>



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45 Mins	<p><u>Workshop</u>          Outcome:          Know how clubs can make themselves more welcoming to new players.</p> <p>Group Work in pairs:</p> <ul style="list-style-type: none"> <li>• Answer the question on slide 3. Make notes. Flipchart responses.</li> <li>• How can we make this initial meeting more enjoyable and beneficial for all concerned? In pairs discuss and respond. Write down practical things that the welcomer could say or do and the ways it could be said. Flipchart responses.</li> <li>• Be Prepared. Discuss club welcome pack – give two examples. How do we generate a welcoming ethos? What information should be in pack? Who is responsible for welcoming newcomers? A specific person, a committee man, everyone? Regardless of the size of club house and regardless of the facilities on offer make sure it's clean.</li> <li>• SWAP PAIRS</li> <li>• Extend the Welcome. He's started playing. What else can we do to ensure he and his family feel welcome at the club?</li> <li>• The Buddying system – Explore the possibilities. Flip chart responses and any MOGP's?</li> <li>• Wives and Girlfriends – A happy partner = a happy playing member. – Explore facility, personal touches.</li> <li>• Who are we competing against for leisure time? Why are some more successful than others? How can we find out what our current and prospective members want in their third place? – 17-30?</li> </ul>	<p>Slide 2</p> <p>Slide 3</p> <p>Slide 4</p> <p>Slide 5</p> <p>Slide 6</p> <p>Slide 7</p> <p>Slide 8</p> <p>Slide 9</p> <p>Flip chart and pens Bluetack</p>
15 Mins	<p><u>Summary</u></p> <ul style="list-style-type: none"> <li>• Conclusion – have we met our objective for the session.</li> <li>• What action are you going to take?</li> </ul>	<p>Slide 10/11 Slide 12</p>